

EDUCATION

University of California, Irvine Division of Continuing Education, Irvine, CA

- Media, Global and Business Communications Certificate Program

june-dec 2017

Pontifícia Universidade Católica, São Paulo, Brazil

- Master's Degree in Communication and Semiotics (Entertainment and Arts)

2005-2007

Universidade Federal da Bahia, Bahia, Brazil

- Post-Graduate program in Dance

2004

Universidade Metodista de Piracicaba, Brazil

- Bachelor's Degree in Social Communication (Journalism)

1999-2002

WORK EXPERIENCE

Jonhathan Slaff Media Inc, New York, US

White Wave Dance Company Productions, New York, US

Sep. 2016 - Dec. 2017

- Write dance reviews for NY Theatre Wire.
- PR for many shows from Off-Broadway circuit.
- Coordinate the Dumbo Dance Festival PR actions.
- Organized materials to promote the company in US and abroad.
- Developed a fundraising campaign do White Wave Dance Company.

São Paulo Dance Company, São Paulo, Brazil

Largest dance company in Latin America

Communication and Educational Project Coordinator

Sep. 2009 - Jun. 2017

- Managed a team of people in the communication and educational projects field in a PR Agency dealing with Government, Social Media, documentaries, internal, external and corporate communication, budget, lectures, videos, TV programs, subscribers, crisis management.
- Organized conferences, meetings and events in Brazil to promote the company.
- Coordinate cooperative relationships with representatives of community, consumer, employee, and public interest groups.
- Developed effective working relationships with clients, government officials, and media representatives and used those relationships to develop new business opportunities.
- Established goals for fundraising, developed policies for collection and safeguarding of contributions, and supervised disbursement of funds.
- Coordinate multiple programs such as: Subscriptions for Performances, Friends of a Dancer, A Day in a Professional Company, In Dance with SPCD, Visit SPCD, among others.

**International Jazz Dance Conference, São Paulo, Brazil****Co-artistic Director****April 2008 - April 2017 (annual event)**

- Curated auditions to choose the best professionals to fit in the field.
- Coordinated all logistic items: budget, applications and acceptances, contracts, and more.
- Managed all the PR media for the conference (press releases, crisis management, social media, etc.).

Revista de Dança, São Paulo, Brazil**CoDirector****March 2012 - June 2017**

- Supervised projects, proposed interviews, and articles for 6 reporters at the magazine.
- Wrote dance editorials and reviews.

Jornal de Piracicaba, Piracicaba, Brazil**Editorial Assistant and Special Reporter****Nov. 2004 - Sep. 2009**

- Developed ideas and materials for special brochures.
- Reporter (Culture and Kids session).
- Editorial Assistant (Culture and Economics).
- Wrote columns, editorials, commentaries and reviews.

WRITING, SPEAKING AND AUDIOVISUAL EXPERIENCE

- Coauthor of the documentary Roseli Rodrigues – Poesia em Movimento (2012, Joinville).
- Author of numerous essays published in over 10 different books as *Sala Preta* (USP, 2016), *Seminário de Joinville* (FDJ, 2014), *Terceiro Sinal* (Imprensa Oficial, 2012), *Sala de Ensaio* (2009, Imprensa Oficial), *Na Dança* (Imprensa Oficial, 2004).
- Gave more than 100 lectures about dance in Brazil and abroad, including two in the US: *Crossroads School of Arts*, Los Angeles (CA, 2/2017); *Broadway Dance Center* (NY, 7/2010).
- More than 2.000 articles published.

TRAVEL EXPERIENCE

- More than 50 international trips in over 15 countries including: Abu-Dhabi, Argentina, Austria, Dubai, England, France, Germany, Holland, India, Israel, Italy, Japan, Luxemburg, Uruguay, USA.

VOLUNTEER EXPERIENCE

- Children's Reading Volunteer, Little Prince Hospital, Curitiba, Brazil, 2014.

LANGUAGES

- English (fluent), Portuguese (native speaker), Spanish and French (basic).